



ITVORTEX
SIMPLIFY. PROTECT. EVOLVE.

The Broadcom Transition Playbook

5 strategies to protect your VMware investment, control costs, and modernize your infrastructure without disruption.

The Broadcom Effect: What Changed

When Broadcom completed its acquisition of VMware in November 2023, it fundamentally altered the VMware ecosystem. Perpetual licensing was eliminated for new purchases. Product bundles were restructured. Per-socket pricing shifted to per-core minimums. And support timelines accelerated — vSphere 7.0 reached end of life in October 2025, with vSphere 8.0 following in October 2027.

For IT leaders, the question is no longer whether to respond to these changes, but how to do so in a way that protects existing investments, controls costs, and maintains operational continuity.

This playbook outlines five proven strategies that IT Vortex clients are using to navigate the transition — each designed to reduce risk, simplify operations, and deliver measurable business outcomes.

Strategy 1

Replicate to a Managed Cloud Before Your Licenses Expire

The most immediate action you can take is to begin replicating your on-premises VMware VMs to a managed private cloud using vCloud Availability. This gives you a production-ready copy of your environment running on current, fully supported VMware infrastructure — without purchasing new licenses, upgrading hardware, or consuming internal engineering time.

Key Outcomes:

- Your VMs replicate continuously to IT Vortex's private cloud with AES-256 encryption
- Your cloud-side environment runs the most current supported vSphere version, patched and maintained by our team
- Replication begins within hours of deployment — not weeks or months
- If your on-prem licenses expire or hardware fails, your workloads are already protected

Bottom Line: This strategy converts a ticking license clock into a protected, managed backup — with no upfront capital expenditure.

Strategy 2

Use DR as a Stepping Stone to Full Migration

Many organizations begin with vCloud Availability for disaster recovery and backup, then discover that the migration to IT Vortex's cloud is already effectively complete. Your VMs are replicated, tested, and running on current infrastructure. When you are ready to decommission on-premises hardware or exit an unfavorable licensing position, the cutover is a conversation — not a project.

Key Outcomes:

- No re-architecture required — your VMs are already there
- Cutover timing is entirely under your control
- Eliminate on-prem hardware refresh cycles and associated capital costs
- Transition from CapEx to predictable monthly OpEx

Bottom Line: What starts as risk mitigation becomes strategic infrastructure modernization — without the traditional migration pain.

Strategy 3

Eliminate the Licensing Complexity with a VCSP Partner

As a Premier Broadcom VCSP Partner, IT Vortex holds the VMware licensing relationship. When you consume infrastructure from our cloud, you do not need to navigate Broadcom's new bundles, per-core minimums, or subscription models. The licensing is embedded in your managed service agreement at a predictable monthly cost.

Key Outcomes:

- No per-socket or per-core licensing decisions on your end
- No bundle requirements — you consume only what you need
- Licensing, updates, and compliance are included in the service
- Predictable monthly billing replaces volatile capital expenditures

Bottom Line: Your finance team gets cost certainty. Your IT team gets relief from licensing administration. Your board gets reduced vendor risk.

Strategy 4

Take Control with VMware Cloud Director Self-Service

Moving to a managed cloud does not mean surrendering control. VMware Cloud Director provides a full-featured, self-service tenant portal where your team retains operational visibility and management capability across your entire cloud environment.

Key Outcomes:

- Deploy, resize, snapshot, and manage VMs directly from the portal
- Configure edge gateways, firewall rules, NAT, VPN, and load balancers
- Maintain your own vApp templates and catalogs for standardized deployments
- Monitor compute, memory, and storage utilization in real time
- Assign granular permissions with role-based access control
- Automate workflows with full REST API and Terraform provider support

Bottom Line: Self-service control with managed infrastructure behind it — the best of both worlds.

Strategy 5

Align DR and Compliance Before Your Next Audit

Cyber insurance carriers and regulatory auditors increasingly require documented, tested DR capabilities. Running on unsupported VMware versions or lacking DR test documentation creates audit exposure that can result in denied claims, premium increases, or regulatory penalties.

Key Outcomes:

- IT Vortex executes quarterly DR tests and delivers documented results
- Audit-ready documentation is available on demand
- BAA-ready infrastructure for HIPAA-regulated environments
- SOC 2-aligned security and availability controls
- Cyber insurance questionnaires can be completed with verified data

Bottom Line: Compliance readiness is not a separate project — it is a built-in outcome of the managed service.

Your Next Step

The Broadcom transition will continue to create pressure on VMware customers through pricing changes, support lifecycle acceleration, and product restructuring. The organizations that act decisively — not reactively — will maintain the strongest operational and financial position.

IT Vortex has guided hundreds of VMware-dependent organizations through infrastructure transitions. As a Premier Broadcom VCSP Partner, we have the licensing authority, technical depth, and managed service capabilities to protect your investment and simplify your path forward.

Ready to Protect Your VMware Environment?

Schedule a 15-minute discovery call with our VMware-certified team. No obligation, no pressure.

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